



DC DREAMCENTER

IN THEIR SHOES

LA MARATHON | 2024

Go the extra mile **IN THEIR SHOES** at the Los Angeles Marathon and partner with the Dream Center!

Partner with the Los Angeles Dream Center for the renown Los Angeles Marathon presented by ASICS! By participating with the Dream Center, an LA-based mission serving 45,000 people a month, you will be going the extra mile, helping to continue to make free transitional housing and outreach programs available. With your participation and support, their goals are within reach.

DC DREAMCENTER
TRANSFORMING LIVES

About the Los Angeles Marathon | March 17, 2024

Starting at the Dodger Stadium on Sunday March 17th, participants will be in route through iconic landmarks of Los Angeles to cross the finish line at the Avenue of the Stars in Century City. Athletes will enjoy world-class entertainment and celebrate one of the most culturally diverse cities in the world as the course winds through Downtown Los Angeles, Little Tokyo, Hollywood, and more.

About the Los Angeles Big 5K | March 16, 2024

The LA Big 5K on Saturday March 16th, is a family-friendly race open to participants of all ages and abilities, including runners, walkers and strollers. Participants will trek through beautiful Elysian Park before a rewarding finish set against the backdrop of world-famous Dodger Stadium.


Impact that Goes the Distance

Champion for individuals running after a brighter future:

- Serving 45,000 individuals a month through essential outreach and transitional housing programs
- Distributing 5 million pounds of food a year throughout Los Angeles County, reaching over 20 underserved communities per week
- Over 550 spaces available for veterans, families, men and women struggling with addiction, homelessness, or abuse

Exposure within Reach

The LA Marathon is a destination race, attracting a broad range of ages, cultures, ethnicities and families. With internationally recognized landmarks within route including Chinatown, the Disney Hall and Music Center of Los Angeles County, the Dolby Theater - home of the Academy Awards in Hollywood, parts of Historic Route 66 in West Hollywood, Rodeo Drive in Beverly Hills, and culminating at the 'Avenue of the Stars' in Century City, thousands of runners will be participating in this event. Additionally, this year, runners will be surprised with more entertainment on course than ever before. A field of more than 15,000 runners are expected on race day.

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Los Angeles, CA 90026

 (213) 273-7017

 jhigh@dreamcenter.org

 dreamcenter.org/marathon





GOING THE EXTRA MILE

Our sponsors help cover our team's costs, so all funds our runners raise can go directly to our FREE programs and services that benefit individuals, families and communities!

Corporate Sponsorship Opportunities



Olympian Sponsorship: \$5,000


- Business logo on back of t-shirt
- Business logo and name recognition on Dream Center website
- Business logo on signage at Dream Center Booth at LA Big 5k (more than 2,000 participants + spectators)
- Business logo social media shoutout (nearly 45,000 followers on LA Dream Center Instagram)
- Thank You email mention (over 20,000 on email list)




All-Star Sponsorship: \$2,500

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Visit dreamcenter.org/marathon to sponsor an individual today.

